

Executive Summary

Church Snapshot Assessment

Introduction

In the effort of coordinating with Example Church, the Snapshot Assessment has compiled essential information. This information will allow us, Mark W. Todd Architects and Example Church, to understand the current make up of the church and obtain a forward look to future goals. Ultimately, this information will be utilized to develop a customized space that fits the current and future needs of the church. Also, it is our desire that the church can also utilize this information to help make decisions and guide actions that align with their goals.

Table of Contents

I. Introduction.....	pg. 1
II. Objective One.....	pg. 2-3
-The Current Make-up of the Church	
-Ministries	
-Future Goals	
-Strengths and Weaknesses	
-Current Steps towards goals	
III. Objective Two.....	pg. 3-8
-Attendance Capacity and Potential	
-Attendance Breakdown (Sunday A.M. Service, Sunday P.M. Service, Wednesday Night Bible Study	
-Attendance Summary	
IV. Objective Three.....	pg.9
- Overview of Existing Conditions and Growth Options	



Objective One- Overview of Church

The goal of Objective One is to understand and determine the dream and vision of the church based on existing and desired ministries. This creates a clear picture of the different areas of prioritization that the church focuses on in their work.

The Current make up of the Church

The church has shown continual growth since 2014 with an average of 151 members growing to 193 in 2016 on Sunday morning services. The bulk of the new memberships are primarily those who are coming from other local similar churches or have been in association with the Church's denomination for many years. This influx includes a large number of younger families that have joined and visited in recent months. However, a goal of Example Church will be to reach unchurched individuals in the community and see growth due to salvation's.

Example Church's Ministries

The Church is located in an area of Southeast Montgomery County, which is experiencing significant growth. Specifically, this church is receiving large benefits in terms of growth from the population increase in Magnolia, The Woodlands, Tomball, and Houston. This aids to the ministries of Example Church as there is a keen focus on evangelism throughout the church. Therefore, the congregation has opportunities to reach the unchurched and minister more to the community. Another ministry of the church focuses on aiding local and foreign ministries that strive to share the Gospel. This is primarily achieved through financial donations designated to help missionaries. Ultimately, the primary ministry that receives significant focus at Example Church is discipleship, which focuses on growing Christians spiritually. Overall, Example Church is striving to develop Christians that exude passionate, authentic worship and continue to grow spiritually in their Christian walk.

Example Church's Future Goals

Three Year Goal

- Grow the congregation by 25%
- Establish home groups focusing on outreach

Five Year Goals

- Purchase land for new building and potential growth (dependent on obtaining neighboring land)

Ten Year Goals

- Seek to build a new church (dependent on obtaining neighboring land)

Strengths

Example Church has identified multiple strengths that are advantageous to the congregations growth and obtaining future goals:

- Central Location
- Influx of young spiritual families

- Enthusiastic Worship
- Dynamic Preacher
- No Debt
- The Core Group is Getting Bigger
- Families are willing to meet the needs of church

Weaknesses

In addition to Example Church's strengths there have been two drawbacks that must be addressed in order to grow:

- Parking
- Space Limitations, being land locked

What Steps has Example Church's taken to accomplish the vision

In order to fulfill Example Church's goals and vision, the church is developing a Master Plan to effectively utilize the current facilities and land to its maximum potential. Also, the church leadership has mentioned developing a specific plan that centers around home groups and reaching people in the community. These two steps combined allows Example Church to continue growing with the adequate space to do so.

Objective Two- Capacity and Attendance

The goal of the second objective is to gather basic planning information to determine how the church is functioning. This is accomplished by looking at the current capacity of the church, average attendance, and attendance capacity. Ultimately, this information is crucial in understanding the potential needs of the church in terms of space. Additionally, this information can serve as a tool to Example Church to understand their current and future space needs, compared to potential growth, and what their budget is capable of financing.

Current Capacity Potential

Main Building: 315

Attendance Capacity

Sanctuary: 240

Choir: 30

Adult Class: 150

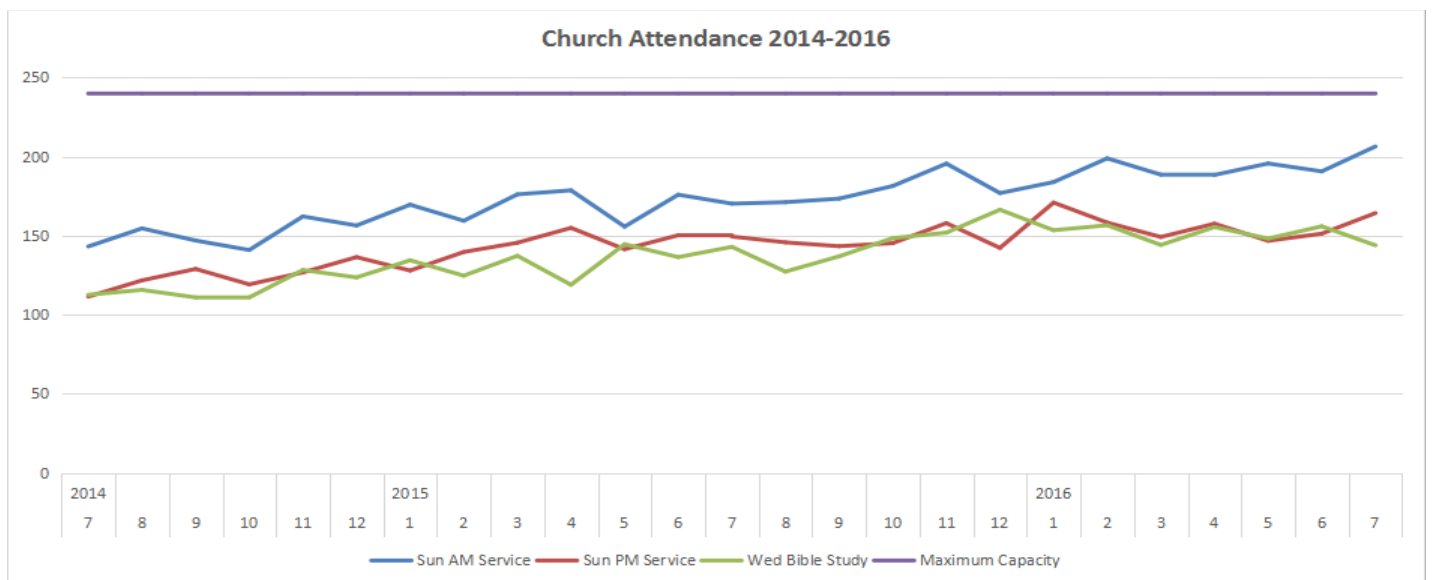
Youth: 25

Children: 50

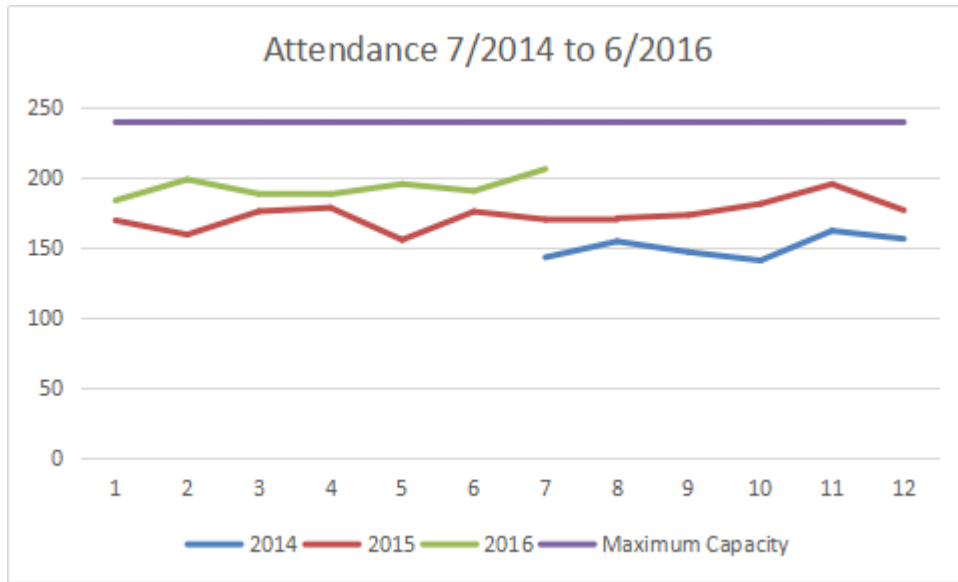
Parking: 95

Average Worship Attendance

The average attendance is broken down into three different categories: Worship A.M., Worship P.M., and Wednesday Night Service. This was calculated by taking the average attendance in a month to create a detailed look over the course of the year. Each graph will be displayed individually by month and then the average and peak attendance for the year.



Sunday A.M. Service:

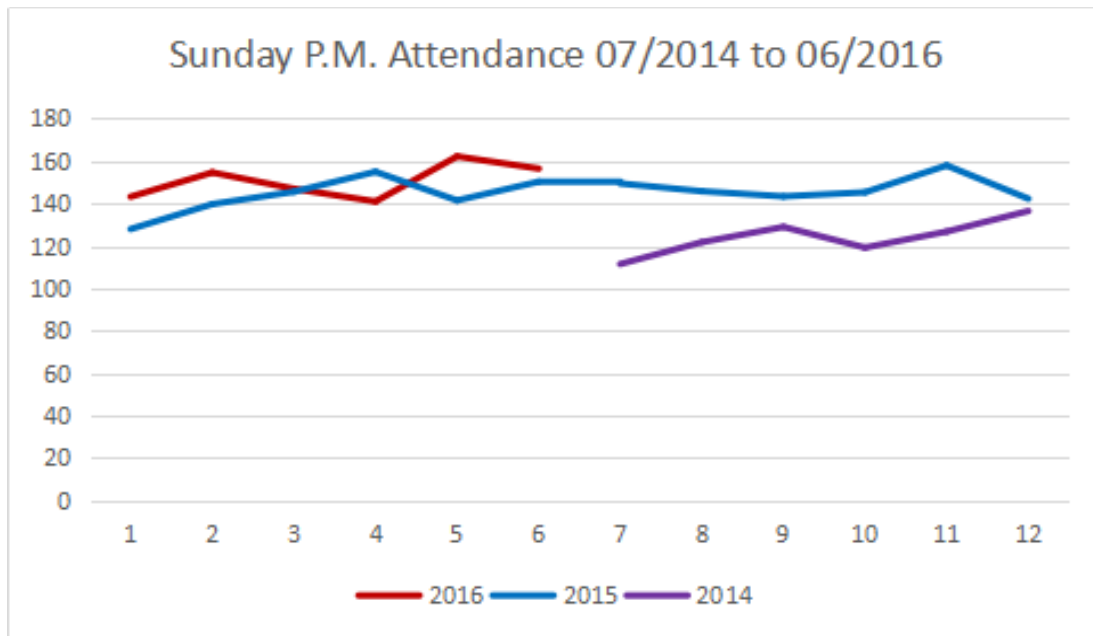


<i>Sunday A.M. Service Attendance</i>		
<i>Year</i>	<i>Average Attendance for the Year</i>	<i>Maximum Attendance for the year</i>
<i>2014</i>	<i>151</i>	<i>180</i>
<i>2015</i>	<i>173</i>	<i>213</i>
<i>2016</i>	<i>193</i>	<i>240</i>

Highlights of Sunday A.M. Service Attendance:

- Attendance shows a continuous increase since 2014
- There are no significant relationships in the monthly attendance cycles
- Since 2014 there is an average of 1.6% increase month to month until present date
- Overall, there is a total average of 28% increase since June 2014 to July 2016
- Growing at the same or similar rate, the church will reach maximum capacity in less than 2 years

Sunday P.M. Service:

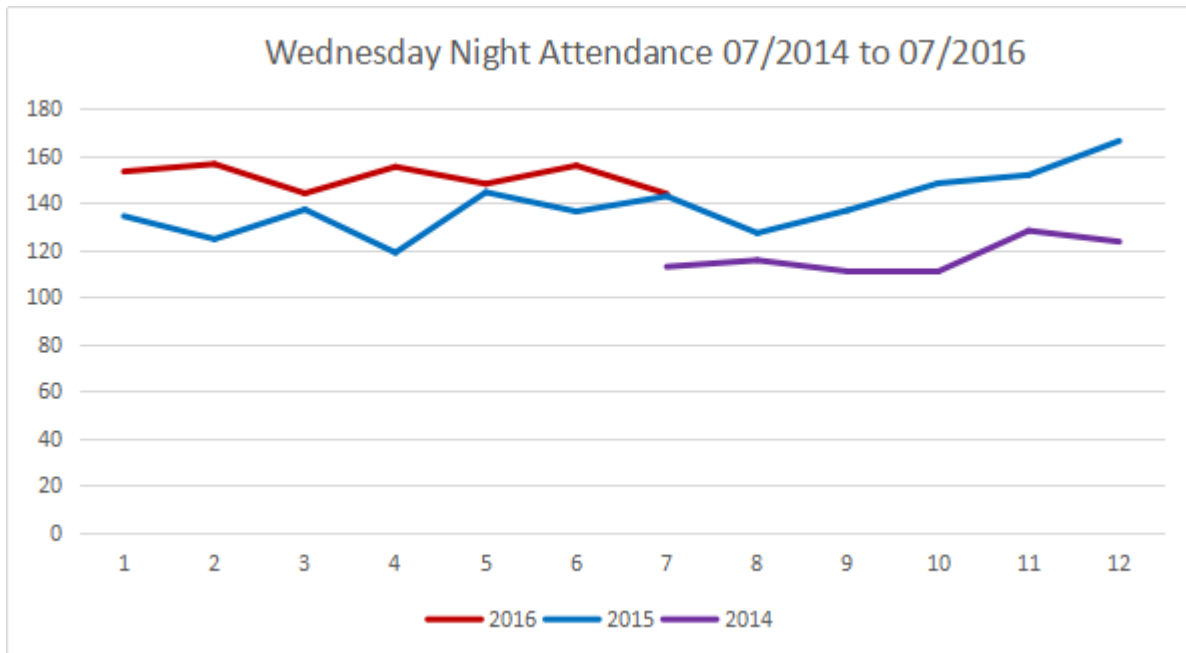


<i>Sunday P.M. Service Attendance</i>		
<i>Year</i>	<i>Average Attendance for the Year</i>	<i>Maximum Attendance for the year</i>
<i>2014</i>	<i>124</i>	<i>147</i>
<i>2015</i>	<i>145</i>	<i>225</i>
<i>2016</i>	<i>156</i>	<i>190</i>

Highlights of Sunday P.M. Service Attendance:

- The attendance increases in 2014 but then remains relatively stable in 2015 and 2016
- There are very little or insignificant variations throughout 2015
- It appears that Sunday P.M. service attendance will remain relatively stable throughout year without major changes
- Overall, there is a total average of 25% increase since June 2014 to July 2016
- 2015 has the highest attendance for one service but 2016 has a higher overall average

Wednesday Night Service:



<i>Wed. Night Bible Study Attendance</i>		
<i>Year</i>	<i>Average Attendance for the Year</i>	<i>Maximum Attendance for the year</i>
<i>2014</i>	<i>117</i>	<i>144</i>
<i>2015</i>	<i>138</i>	<i>181</i>
<i>2016</i>	<i>151</i>	<i>176</i>

Highlights of Wed. Night Bible Study Attendance:

- Attendance has increased significantly from 2014 to 2015 but 2016 attendance has only slightly increased.
- There is significant variations in attendance by month throughout the year on Wednesday night.
- When applying a trend line over the course of 2016 attendance is slowly decreasing.
- Attendance significantly increased from 8/15 to 12/15 but then started to decline in 2016
- Overall, there is a total average of 28% increase since June 2014 to July 2016
- 2015 has the highest attendance for one service but 2016 has a higher overall average for the year.

Attendance Summary

The Example Church is functioning at a strong level of attendance capacity when compared to their space limitations. Therefore, the master plan is an essential step that the church is currently taking to address space needs. This will not only address an issue but create the opportunity for additional members and growth.

Overall, attendance is the highest on Sunday A.M. services. This is expected as most church members tend to be most active at this time period. However, when looking at the two other service, Wednesday Bible Study and Sunday night, attendance remains relatively high when compared to other churches. In fact, most churches can estimate a 50% decrease on Wednesday and Sunday night, if those services are even available. But, when utilizing the average Sunday morning attendance as a baseline, Example Church has 80% of the Sunday morning members attending Wednesday Bible Study and 83% of members attending Sunday Night. Therefore, the overall membership can be viewed as highly active in terms of church attendance.

NOTE: On attendance from 2014 and 2015 the highest attendance months are either November or December. This is important because on the chart it is noted that 2015 has had a higher maximum in one Sunday when compared to the 2016 maximum. But, we can assume that November or December in 2016 will surpass the 2015 maximum.

Objective Three

The third objective summarizes all of the information that has been compiled from the previous objectives. The goal is to provide an outline of the existing conditions of the church and potential options based on that information. Additionally, the church can utilize all of the data collected to make informed decisions about their potential growth.

Existing Conditions and Growth Options

Due to the current growth and potential increase in population in the surrounding area, Example Church is in need of additional space. Example Church has a strong emphasis on spiritual growth and discipleship. Therefore, the facilities must be upgraded to align with those areas of emphasis in the church. As a result, the goal is to increase the number youth, children, and adult classroom space along with the worship area. However, one key factor that will affect growth is the church's ability to increase the number of parking spaces. But the Example Church's ability to obtain parking, worship, and classroom space may be disrupted by being land locked in their current location. Ultimately, if growth is a key focus of the church, their options may include: obtaining neighboring or additional land, relocating within the next 5 to 10 years at the latest, creating a church plant, having a satellite service, or establishing two services (dependent on parking). Overall, Example Church has multiple options that, based on their strengths, address some of the major hindrances and accomplish their vision and goals.